SERUM WHITENING





Stimulates cell regeneration and reduces blemishes on the skin.

RETINOL Vitamin A

Vitamin A is considered a star active ingredient among all anti-aging, it is a multifunctional ingredient and with important applications not only anti-aging but also as a balancing of skin tone that allows visible results after 4 weeks from the first use.

In aging (photoaging of the skin) it has visible

consequences: expression lines, wrinkles, hyperpigmentation, lack of firmness and softness, they continue to be the key to solve problems of consumers around the world. Skin aging is a gradual process that results in multiple visible signs, such as fine lines and wrinkles, loss of skin elasticity, uneven skin tone or pigmentation, and blemishes. Retinol has multiple benefits for the skin.

NIACINAMIDE Vitamin B3

It is ideal for treating blemishes and improving the tone and texture of the skin that helps us with different skin problems thanks to its multiple qualities.

Incredible antioxidant capacity because it increases the levels of NADPH (Nicotinamide-Adenine-Dinucleotide-Phosphate), a coenzyme that intervenes in anabolic construction processes in which large molecules are obtained from smaller ones.

Reduces wrinkles because Niacinamide has the ability to penetrate to the dermis and increase collagen production.

• Reduces acne. It is anti-inflammatory, reduces sebum production, and helps minimize skin irritation.

- It is used on dehydrated skin for different reasons.
- After many hours of sunbath.
- Ideal for the most reactive skin.

• It is used to have the skin smoother and hydrated without greasing it, excellent in people with acneic skin.

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VITAMIN C,

or L-ascorbic acid, acts as a cofactor for collagen synthesis.

It has a high regenerative capacity, due to its stimulating activity on collagen synthesis.

The stimulating activity of collagen synthesis gives vitamin C a wound-healing property that is suitable for the formation of new tissues. Vitamin C corresponds to the group of water-soluble vitamins.

Brings luminosity and vitality to the skin, immediately giving it a radiant and healthy appearance. It improves the texture and elasticity of the skin, homogenizes the color and minimizes expression lines.

Increases the firmness, smoothness and elasticity that the skin of the face loses as a result of the passing of the years and the various aggressions to which it is exposed, since by stimulating the synthesis of collagen it contributes to regenerate the dermal matrix or tissue of support.

AZELAIC ACID

Due to its antibacterial, anti-inflammatory, antioxidant and depigmenting properties, it is used to treat blemishes, reduce redness in sensitive skin and refine skin texture. Azelaic acid acts on mild to moderate acne vulgaris, thanks to its anti-inflammatory and bactericidal action, antiseborrheic properties, helping to reduce excess sebum, common in oily skin and one of the factors in the development of acne. On the other hand, azelaic acid also has keratolytic properties, that is, it helps reduce skin thickening, helping to prevent pores from clogging.



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TRANEXAMIC ACID

Tranexamic acid to improve excess pigmentation in the skin, localized spots and photoaging. Acts on the hyper-pigmentation of the skin is directly related to the formation of melanin, the dark pigment produced from the enzyme tyrosinase.

PEPTIGENOL

Used to correct and repair fine lines and signs of aging. Provides multiple benefits: deeply nourishes, hydrates and moisturizes even the driest skin.

It injects into the cells all the vitality of the plant proteo-embryos from which the soy. Cocktail of powerful biofunctional ingredients:

Obtained by selective hydrolysis of soy proteins.

A balanced fraction in peptides that develops two levels of activity:

 In the short term, it stimulates oxygen consumption and increases the potential energetic of cells;

• In the longer term, it stimulates cell renewal, for a more radiant skin.

During its life, a cell breathes, communicates, grows and multiplies. There is a point common among these four vital functions: oxygen consumption, a sign of a good metabolic activity.



And the result is visible: the skin appears duller, less toned. Presents the first symptoms of aging. This decrease in cellular metabolism is It also reflects on the hair: they appear more fragile, they lose their vitality.